VP Communications

- Plan, oversee, and help execute the production of accessible promotional material for the Society’s various programming and services, mainly using Canva
- Oversee the management of SciSoc’s various platforms (IG, FB, Twitter, TikTok, Discord, Website, Youtube)
- Work alongside the other portfolios to properly promote their initiatives to the student body
- Create and/or maintain the SciSoc brand
- Brainstorm ways to engage students and increase SciSoc’s following
- Expertly navigate social media functionalities
- Oversee and work alongside a team of 10 Peripheral Executives